

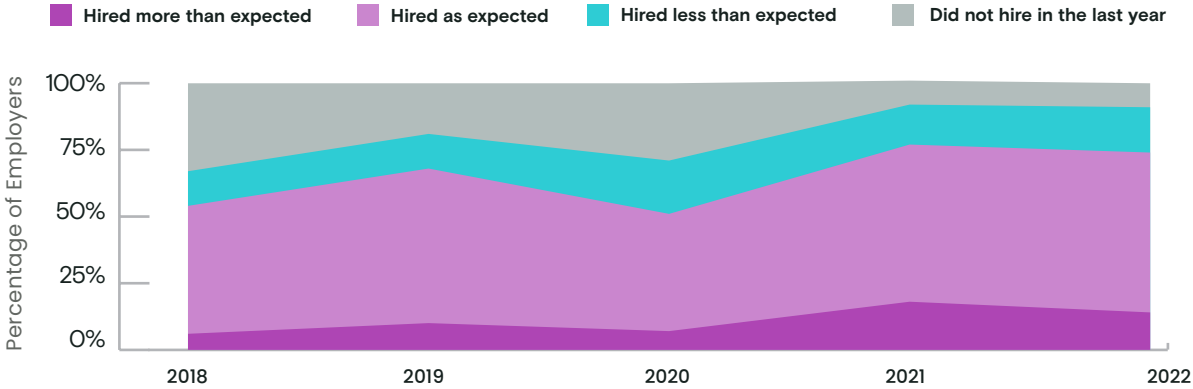
Corporate Recruiters Survey 2023

Degree Profile | MBA



Total hiring for MBA grads has increased over the last five years with a small dip in 2020.
The plurality of employers have hired stable numbers of MBAs year-over-year.

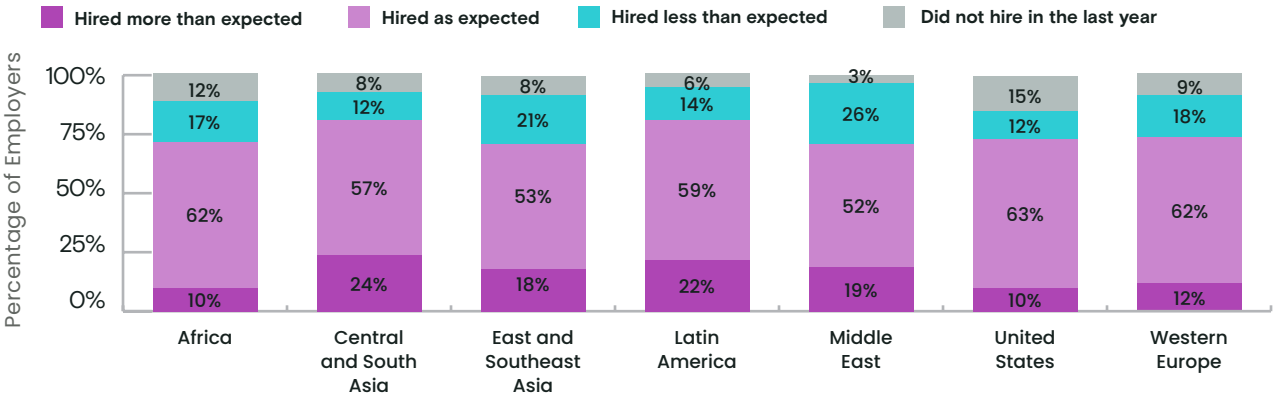
MBA actual hiring results by year



Asia, the Middle East, and Latin America had the largest rates of total hiring for MBA graduates in 2022.

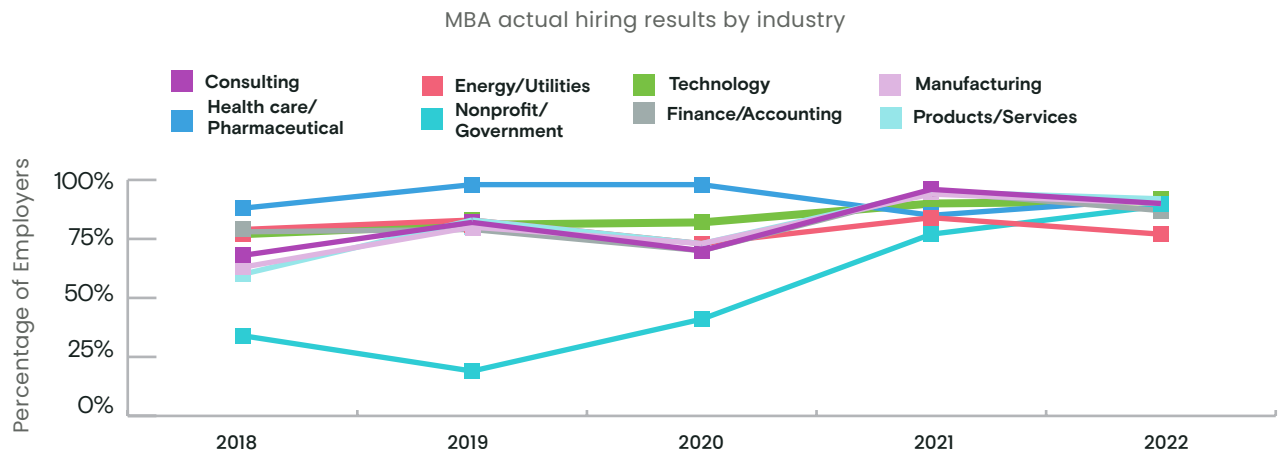
Nearly a quarter of employers in Central and South Asia hired more MBA graduates than they expected in 2022.

MBA 2022 actual hiring results by region

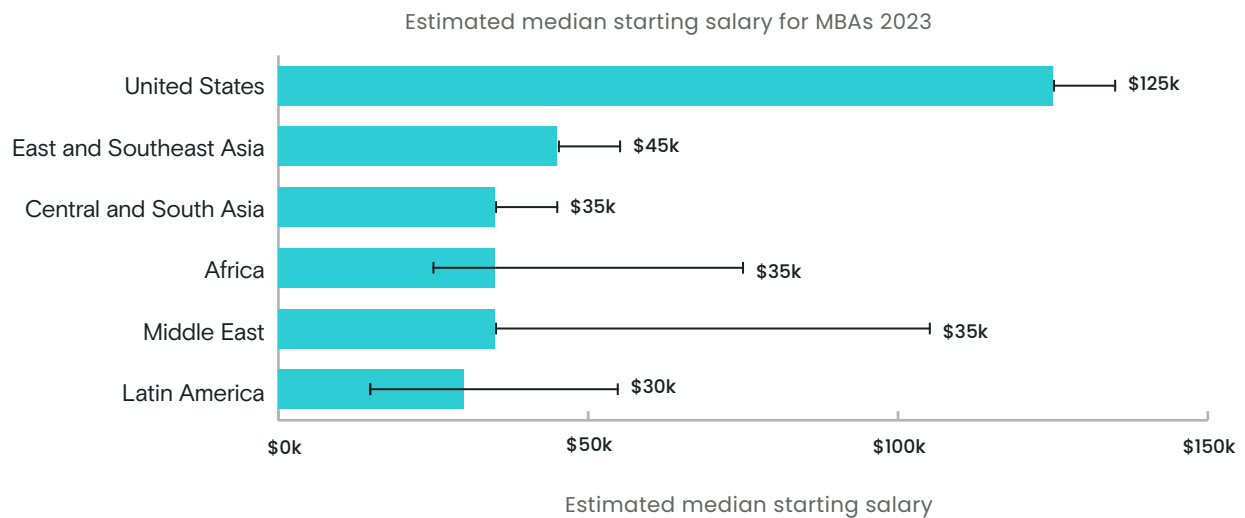


Access the full summary report at [gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters)

Over the past two years, more than three-quarters of employers across industries have hired MBAs.
The nonprofit and government sector has grown the most in its MBA hiring, with growth since 2019.



MBAs are expected to be the most lucrative in the United States in 2023.*
MBAs in East and Southeast Asia are estimated to have the next highest salary.



*Employers were asked to estimate the average base annual starting salary (in increments of \$10,000 U.S. dollars) their company will offer to new hires by degree type in 2023. This does not include other benefits, which vary in generosity by region to make up total compensation. The error bars represent the 95 percent confidence intervals for each estimated population proportion. When the error bars do not overlap between groups, this indicates a significant difference.